Wild Meadows Wind Project

Economic Impact Report

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EXECUTIVE SUMMARY

Iberdrola Renewables LLC., the U.S. subsidiary of Iberdrola S.A., is proposing to construct a 75.9 megawatt (MW) Wind Project (known as Wild Meadows) on private land in the towns of Alexandria and Danbury NH. With more than \$10 billion dollars of operating assets totaling more than 5,800 MW of wind and solar generating capacity, it is in a strong position to add to its current wind investments in Lempster (24 MW) and Groton (48 MW).

The project will consist of 23 wind turbine generators, each capable of generating 3.3 megawatts of clean energy. With a total investment of roughly \$150 million dollars, the contributions to the NH economy will be substantial.

To evaluate the economic impact of the project, IMPLAN –based multipliers were constructed for the local economy.¹ In conjunction with the widely used JEDI spreadsheet tool, customized project data based on proprietary information was used to estimate economic impacts.

These impacts were divided between the construction and operational phases of the project. During the construction phase of the project, it is estimated that \$42.35 million dollars of local in-state economic activity will be created. Constructing the project will require the use of 404 full time equivalent employees who will earn \$21.77 million dollars in income.

During the operational phase of the project, the total number of full time equivalent jobs created after accounting for both direct and indirect impacts is 13 leading to an increase in annual local incomes by \$770,000. This will contribute to an annual level of economic activity estimated at \$2.31 million dollars.

In addition to the benefits identified by regional economic modeling is the contribution of the project toward meeting the State of NH's targeted goal of achieving 25% of its electricity from

¹ IMPLAN is a modeling software that allows the user to calculate the regional economic impacts of a development project. More information about the model can be found at: <u>http://implan.com/v4/index.php?option=com_content&view=article&id=282:what-is-implan&catid=152:implan-appliance-<emid=2</u>

renewable sources by 2025. It will either increase the availability of renewable energy which will lower the price of Renewable Energy Certificates (RECs) or will enable those New England States that have Renewable Portfolio Standards (RPSs) to more quickly meet their targeted goals at the same price. The project also affords the potential for significant local property tax reduction or a substantial upgrade in local services; either should have a positive impact on local property taxes.

INTRODUCTION

As part of a larger national effort, in August 2006, Governor John Lynch announced the 25x'25 Renewable Energy Initiative. The goal of this initiative was for the state of New Hampshire to obtain 25% of its energy from clean, renewable resources by the year 2025. As an important step toward implementing the initiative, on July 10, 2007, the NH Legislature enacted RSA 362-F mandating the State's first renewable standard. Commitment to the Renewable Portfolio Standard (RPS) approach was reaffirmed in the 2009 NH Climate Action Plan designed to reduce greenhouse gas emissions to an amount which is 80% below 1990 levels by 2050.²

In its 2011 review of the standard, the New Hampshire Public Utilities Commission (PUC) noted that in addition to furthering the goal of developing new sources for clean energy, "The RPS can also have an economic development effect, if generators, generation component manufacturers, or fuel suppliers are located in NH."³ The purpose of this study is to determine the degree to which the proposed Wild Meadows project initiated by Iberdrola Renewables LLC (IBR) will have a positive economic benefit in the host communities and the State of NH.⁴

³ NHPUC. 2011. Renewable Portfolio Standard Review. p. 4. Downloaded from:

https://www.puc.nh.gov/Sustainable%20Energy/RPS/RPS%20Review%202011.pdf

² NH DES. The NH Climate Action Plan. March 2009. page 1.

⁴ With investment projects totaling billions of dollars and tens of thousands of jobs created in the construction, engineering, and transportation sectors, IBR is the second largest wind power producer in the U.S. The company currently operates a 24MW per hour wind farm project in Lempster, NH and another 48MW per hour project in Groton, NH. The proposed Project would be IBR's third in the state.

As wind energy becomes more prevalent in the State of NH, a wealth of information and local expertise has been created surrounding wind projects. For this study, local economic impacts were evaluated using proprietary data provided by IBR, the extensive experience of IBR executives in constructing wind facilities in the State of NH, previous studies that have been generated for various wind projects, the latest IMPLAN multipliers, and peer-reviewed research in the field. The results of this study indicate that there are substantial economic benefits to the proposed Wild Meadows Wind Project that goes beyond the contribution that project will make toward furthering the state's energy goals.

RSA 362-F AND THE MARKET FOR ELECTRICITY

One of the recommendations that emerged from the 2009 NH Climate Action Plan was continued support for implementing the 2007 RPS mandating that 23.8 percent of the retail sales of electricity to in-state customers be met with renewable energy sources by 2025. The numbers underlying the standard are based on the assumption that "New Hampshire RPS demand combined with regional RPS demand is modeled to lead to new in-state development of 960 MW wind, 56 MW biomass, 15 MW landfill gas, and 33 MW solar by 2025.⁵

To promote the development of newly mandated renewable energy standards, the RPS works by requiring that electric providers "meet customer load by purchasing or acquiring certificates representing generation from renewable energy based on total megawatt-hours supplied." RPS classes by percentage can be found in Table 1:⁶

⁵ NHDES. 2009. New Hampshire Climate Action Plan Appendix 4.2 p. 3. Of particular note is the contrast that exists between the goal of 960MW of wind in relationship to the 179.65 MW of capacity that currently exists.
⁶ Table 1 was downloaded from:

http://www.puc.state.nh.us/Sustainable%20Energy/Renewable Portfolio Standard Program.htm

Calendar Year	Class I	*Class I Thermal	Class II	Class III	Class IV
2008	0.00%	0.00%	0.00%	3.50%	0.50%
2009	0.50%	0.00%	0.00%	4.50%	1.00%
2010	1.00%	0.00%	0.04%	5.50%	1.00%
2011	2.00%	0.00%	0.08%	6.50%	1.00%
2012	3.00%	0.00%	0.15%	1.40%	1.00%
2013	3.80%	0.00%	0.20%	1.50%	1.30%
2014	5.00%	0.40%	0.30%	7.00%	1.40%
2015	6.00%	0.60%	0.30%	8.00%	1.50%
2016	6.90%	0.80%	0.30%	8.00%	1.50%
2017	7.80%	1.00%	0.30%	8.00%	1.50%
2018	8.70%	1.20%	0.30%	8.00%	1.50%
2019	9.60%	1.40%	0.30%	8.00%	1.50%
2020	10.50%	1.60%	0.30%	8.00%	1.50%
2021	11.40%	1.80%	0.30%	8.00%	1.50%
2022	12.30%	2.00%	0.30%	8.00%	1.50%
2023	13.20%	2.20%	0.30%	8.00%	1.50%
2024	14.10%	2.40%	0.30%	8.00%	1.50%
2025	15.00%	2.60%	0.30%	8.00%	1.50%

Table 1

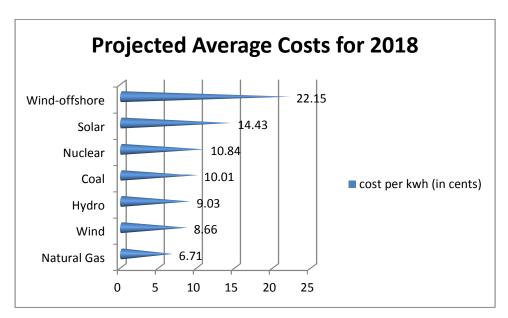
The Standard consists of multiple classes in order to create incentives for the development of **new** renewable sources. Hence Class III and Class IV sources apply to generation facilities that were in operation prior to 2006 and their contribution is capped as of 2015. Class I and II on the other hand only apply to facilities in operation after January 1, 2006. Class II captures solar technologies and Class I is a catchall that includes renewables such as: wind energy, thermal energy, hydrogen-based, ocean-based, methane gas, or biomass.

The existence of the standard not only recognizes differences between renewable sources of energy, it is also designed to ensure that a market exists for the purchase and sale of RECs to promote the development of new alternative energy sources. It accomplishes this goal by effectively forcing the creation of two energy markets; one supplied by renewables and the other by fossil fuels. In combination, *both* markets serve the electricity needs of the State of NH.

The reasoning behind a dual market approach is that given the current state of technology, renewables are not often cost competitive with traditional power generation derived from fossil fuels

such as natural gas. Hence by mandating that a certain portion of energy generation come from renewable sources, it ensures that a captive buyer will exist for these higher cost sources of electricity. This approach is needed if the development of renewable energy sources is to be nurtured, encouraged, and a consistent with NH state policy.

Energy prices vary by fuel source, and vary due to market conditions. Recently, the largest utilities in the State of Massachusetts recently signed contracts to purchase wind generated electricity at an average cost of less than eight cents a kilowatt hour. Citing U.S. Energy Information Administration data, relative energy costs were reported as:⁷





Despite what appears to be an emerging cost advantage for wind energy, it is important to note that a direct cost comparison with fossil fuels such as natural gas is not appropriate. While it is the case that currently wind is more expensive than natural gas, the two are not substitutes. Because of state mandates, one megawatt produced from a natural gas plant cannot be substituted for one megawatt from wind and still meet state standards. The legislative body that represents the citizens of New Hampshire has determined that there exists a public benefit to having a portion of the electricity used in

⁷ Ailworth, Erin. Mass. Utilities Go for Wind Power. Boston Globe, September 23, 2013.

the state derived from renewable sources. It is the duly elected representatives of the public who have

already made the determination that those benefits are at least as large as the difference between the

cost of generating electricity from renewable sources and a lower cost alternative.⁸

The benefit of adding renewables (wind, hydro, biomass, solar), to a mix of energy sources

(natural gas, coal, oil), is articulated in the purpose section of RSA 362-F:

Renewable energy generation technologies can provide fuel diversity to the state and New England generation supply through use of local renewable fuels and resources that serve to displace and thereby lower regional dependence on fossil fuels. This has the potential to lower and stabilize future energy costs by reducing exposure to rising and volatile fossil fuel prices. The use of renewable energy technologies and fuels can also help to keep energy and investment dollars in the state to benefit our own economy. In addition, employing low emission forms of such technologies can reduce the amount of greenhouse gases, nitrogen oxides, and particulate matter emissions transported into New Hampshire and also generated in the state, thereby improving air quality and public health, and mitigating against the risks of climate change. It is therefore in the public interest to stimulate investment in low emission renewable energy generation technologies in New England and, in particular, New Hampshire, whether at new or existing facilities.

It is important to note that RSA 362-F does not mandate that the renewable energy must be produced in

the State of New Hampshire. Because of concerns related around the Interstate Commerce Clause, it is believed that it is not possible for the NH legislature to mandate that all renewable energy be produced within state borders to meet statutory mandates. Hence, NH electricity providers are only required to purchase electricity or RECs within the New England regional market that has emerged for renewable

energy.

What is different about the market for RECs when compared to more traditional markets is that state legislatures, rather than free markets, can influence the demand and supply for this type of power

"Economic Impact of a New Hampshire Renewable Portfolio Standard," authored by Ross Gittell and Mark Magnuson in 2007. The report can be downloaded at:

 $^{^{8}}$ The relative costs are cited in a study commissioned by the State of NH entitled

http://des.nh.gov/organization/divisions/air/tsb/tps/climate/rps.htm

generation. For example, a fall in the price of certificates may lead to mandates that increase the percentages that providers must obtain from renewable sources thereby increasing demand. Alternatively, various subsidies might be enacted in order to increase supply. Thus states through their individual mandates along with other conditions in the market for renewable energy can move the price in one direction or another.

That being said, an increase in supply relative to a particular demand would decrease the price of electricity produced by renewable energy and hence reduce the price of electricity purchased by the retail customer all other things being equal. Once again it is important to remember that a megawatt of wind power does not compete against a megawatt of natural gas electricity unless the utility is prepared to pay a penalty for not meeting the requirements as specified by state statute. Presumably, the price of RECs and the associated penalties for not meeting state standards will adjust over the long run so that from the perspective of the electricity provider, the cost of a megawatt of renewable energy is equal to the cost per megawatt generated by fossil fuels.

The need for additional generation will become increasingly important if the projections of a 2010 NREL technical report are correct. The Report predicts a renewable energy deficit for New England, NY and the Mid-Atlantic States by 2015. In New England specifically, deficits are shown historically (years prior to 2008) and increase in size through 2015 with and without offshore wind. Projected shortages are about 3,500 GWh in 2010, and range from 7,500 GWh to more than 9,000 GWh in 2015.

Thus the output from the Wild Meadows project will likely be needed in order to moderate any price increases associated with projected deficits by 2015. Even without a deficit, increases in the supply of renewable energy will, other things being equal, put pressure on the price of RECs to fall. Lower REC

⁹ Bird, Lori, Hurlbut, David, Donohoo, Pearl, Cory, Karlynn and Claire Kreycik. 2010. An Examination of the Regional Supply and Demand Balance for Renewable Electricity in the United States through 2015.NREL Technical Report 6A2-45041 p. 24

prices will reduce the cost to providers of meeting existing portfolio standards and will have a positive impact on electricity prices for the consumer.

Of course, state legislatures could respond to the increase in renewable generation capacity not by allowing REC prices to fall, but rather by artificially increasing demand. With growing supplies, legislatures may respond by raising portfolio standards. This would force electricity providers into the market to buy an even larger amount of renewable energy or number of certificates. By increasing purchasing requirements states could maintain a constant price, but alter the mix of renewable and non-renewable generated electricity that eventually reaches the retail customer.

Altering the mix of energy would further foster the goals of NH's Energy Policy as stated in RSA 365-F. Alternatively, keeping the mix the same would, given the laws of supply and demand, eventually lower the price. It is difficult to say therefore which will occur as the result of the Wild Meadows project. However in either case, there is a social benefit; either by increasing the use of renewal resources, or through lower prices.

Methodology and Assumptions

A dollar spent in a local economy generally increases the level of economic activity in a local community by more than a dollar. When a construction worker for example is hired, that person might spend part of their wages at a local restaurant eating lunch, the restaurant in turn would have hired someone to prepare and serve the meal and might have purchased the food that they prepared from local farmers. These individuals in turn would be paid and spend some of their income in the local economy and so on and so on. This is commonly known as the multiplier effect. Hence when exploring the economic impact of a project, it is important to understand how much spending will take place in the local economy and then how many times those dollars are "multiplied" as they are used in a series of subsequent economic transactions. The use of multipliers is an accepted method for many of the studies that are undertaken at the local or regional economic level. However, developing these multipliers is not an inconsequential task and can be very expensive and time consuming. To satisfy this need, off-the-shelf products have appeared that develop multipliers that can be used at the county level to measure the economic impact of a development project. One of the most popular products was originally developed by the U.S. Forest Service and has been subsequently revised and marketed by the IMPLAN Group as part of their IMPLAN Model. The company has an extensive list of clients that can be found in Appendix A. The multipliers have also been the basis for a number of published research papers. A casual search on EconLit, the premier database for publications in the economics profession, reveals the existence of 52 papers using the IMPLAN multipliers. Also, the IMPLAN multipliers have been used to estimate the economic impact of a variety of projects in the State of NH. A list of some of these projects can be found in Appendix B.

An early comparison between the IMPLAN multipliers and a popular alternative offered by REMI showed that there were not significant differences in the predicated outcomes derived from the benchmarked models.¹⁰ A more recent analysis by Brown et. al. estimating the potential economic impact of a wind facility using an econometric model and then comparing that with the more often used input-output multiplier model concluded:

Overall, our findings suggest that empirical econometric methods are useful in measuring the ex post impacts of wind power development. Interestingly, despite a number of known limitations to the standard application of input–output models to estimating economic development impacts, our results are of a similar general magnitude to input–output derived estimated impacts. Though the two sets of results are not strictly comparable, this suggests that input–output models that are used to assess the economic impacts of wind energy (at least at the county or local level) may not be unduly impacted by the generic limitations to those models discussed earlier in this paper.¹¹

¹⁰ Rickman, Dan S. and R. Keith Schwer. 1995. A Comparison of the multipliers of IMPLAN, REMI, and RIMS II: Benchmarking ready-made models for comparison. *The Annals of Regional Science*. 29: 363 – 374.

¹¹ Brown, Jason P., Pender, John, Wiser, Ryan, Lantz, Eric, and Ben Hoen. 2012. Ex post analysis of economic impacts from wind power development in U.S. counties. *Energy Economics*. 34: 1753.

To marry the IMPLAN multipliers with the special financial characteristics associated with a particular wind project, the Jobs and Economic Development Impacts (JEDI) spreadsheet tool was developed by the National Renewable Energy Laboratory (NREL).¹² The JEDI tool for developing wind energy models is based on default expenditure patterns derived from a number of studies based on actual wind projects that enables the modeling of the economic impacts without requiring project specific data.¹³ Utilizing state-specific IMPLAN multipliers, JEDI calculates the number of jobs, income and economic output associated with a particular project. Utilizing default values, JEDI provides an approximate value of the potential aggregate impacts of a project. However, results can be refined and approximations improved by utilizing actual project data and county level rather than state level multipliers.¹⁴

It is important to note however that the JEDI tool by itself does not estimate the impact of anything. It is merely a tool that effectively translates specific financial information related to a project so that the corresponding IMPLAN multipliers can be used to actually estimate local economic impacts. Hence the JEDI Model does not really have any economic content associated with it; it merely organizes financial information to reduce the time that would otherwise be needed to effectively utilize the IMPLAN multipliers.

In conjunction with the latest version of the JEDI spreadsheet tool (1.10.03), the IMPLAN Model v. 3.1 was used to construct multipliers that could then be used with the JEDI model. The IMPLAN data consists of 440 industrial sectors. To use this data with the JEDI Model, the complete list of sectors was aggregated into 14 sectors. Within each of the 14 sectors, multipliers were constructed to capture

¹³ The usefulness of the JEDI Model is discussed in the following: 2011 EPA publication: Assessing the Multiple Benefits of Clean Energy: A Resource for States. EPA-430-R-11-014.

¹⁴ A recent application of the JEDI Model along with the IMPLAN multipliers for the purpose of estimating the economic impact of a wind project can be found in Slattery, Michael C., Lantz, Eric and Becky L. Johnson. 2011. State and local economic impacts from wind energy projects: Texas case study. *Energy Policy* 39: 7930 – 7940.

direct, indirect and induced spending for employment, labor income and output. Hence a total of 126 multipliers were constructed. In addition to the multipliers, the JEDI model also requires that the ratio of personal consumption expenditures be constructed for the 14 aggregate categories.

In addition to a user area for entering county level multipliers, the JEDI tool consists of various other default values that can be changed to generate a more robust set of results. As a result, every opportunity to supply project specific data was utilized rather than default values. However, the data format supplied by IBR was more consistent with how a contractor bids a project rather than a reflection of the existing categories utilized in the JEDI Model. Hence a spreadsheet was developed to create a correspondence between the data supplied by IBR and the categories contained in the JEDI Model. Within the model, opportunities for adding project specific information include:

- Project Cost Data
- Annual Operations and Maintenance Costs
- Tax and Lease Parameters
- Payroll Parameters

Project cost data within the JEDI model contains the dollar value of standard cost categories along with the local share (the degree to which it would be supplied in the local region). Having already constructed two projects in the State of NH and as a leading provider of wind energy, IBR was able to provide a detailed estimate of the capital expenditures (CAPEX) associated with the projects. Given past experience with contractors for the Lempster and Groton wind projects, IBR was able to provide local share data with respect to the various cost categories.

IBR was also able to supply a detailed estimate of the operating expenditures (OPEX) associated with the project. Given the ability to achieve some cost savings associated with operating multiple wind farms in fairly close proximity, the number of jobs and annual operating expenditures are lower than if Wild Meadows was a stand-alone project. Payments in Lieu of Taxes (PILOT) at the time of writing this report have not been finalized. The numbers used were based on PILOTs to the two towns in the amount of \$835,000 and lease payments totaling \$280,000, using pro-rated actual payments made for the Groton Wind Farm.

The JEDI Model allows the user to change wages and benefits associated with the project. The default values were not used. Rates were derived from the NH Department of Employment Security along with those supplied by IBR.

The Economic Impact of the Wild Meadows Project

Results from the JEDI Model are broken down into three categories. These categories include: 1] Project Development & Onsite Impacts; 2] Local Revenue, Turbine & Supply Chain Impacts; and 3] Induced Impacts. The sum of these three categories generates the total economic effect of the project. Results are calculated and reported for two phases: construction and operation. Tables 2 and 3 taken from Slattery (2011, p. 7933) describe the impacts.

Category Label	Description	Types of Persons and Businesses
		Impacted
Project Development and Onsite	Impacts from money spent on	Project managers,
Labor Impacts	labor for persons working to	environmental technicians, civil
	develop and construct wind	engineers, legal staff, road
	projects	builders, concrete pourers, crane
		operators, etc.
Local Revenue, Turbine and	Impacts resulting from	Turbine, blade and tower
Supply Chain	equipment and turbine	manufacturers, gear
	purchases. It includes impacts to	manufacturers, electrical cable
	OEMs and the array of suppliers	manufacturers, fiberglass and
	providing components or other	epoxy producers, steel
	products for required wind plant	producers, quarries,
	equipment. It also includes	accountants, etc.
	impacts to the finance and	
	banking sectors.	
Induced Impacts	Impacts from reinvestment and	Local retailers, food and
	spending by beneficiaries of	hospitality services, childcare
	spending and economic activity	providers, etc.
	in the top two tiers of impacts.	

Table 2: Construction Period Impacts

Table 3: Operations Period Impacts

Category Label	Description	Types of Persons and Businesses Impacted
Onsite Labor Impacts	Impacts resulting from money spent on labor for persons working to operate, maintain and manage ongoing plant operations.	Maintenance technicians, administrative staff and managers, etc.
Local Revenue and Supply Chain Impacts	Impacts from expenditures related to maintenance, repair, and general operation activities. Also includes impacts from land lease payments, property tax payments, insurance costs, and other ongoing expenses.	Repair and replacement parts manufacturers, tool providers, local government, local utilities, insurance providers, welders and metal fabricators, etc.
Induced Impacts	Impacts from reinvestment and spending by beneficiaries of spending and economic activity in the top two tiers of impacts	Local retailers, restaurants, childcare providers, etc.

Within each phase, cumulative results are generated for the amount of economic activity, the number of jobs, and earnings. All job figures are reported as full-time equivalents (FTE). One FTE is equal to a single person working full time for 1 year (2080 hours).

With respect to the Wild Meadows Project, the following, Table 4 provides a summary of the local NH impacts during the construction phase of the project.

Table 4

NH impacts during construction period	FTEs	Earnings (\$M)	Output
Project Development and Onsite Labor Impacts	80	\$6.10	\$6.17
Turbine and Supply Chain Impacts	239	\$11.82	\$25.74
Induced Impacts	84	\$3.84	\$10.43
Total Impacts	404	\$21.77	\$42.35

The total number of jobs is estimated to be 404 with turbine and supply chain impacts creating the

majority of employment. Total earnings generated are \$21.88 million dollars. The project is estimated to

generate \$42.35 million dollars of local economic activity during construction.

The economic benefits generated in the operations phase of the project are shown in Table 5.

Table 5

During operating years (annual)	FTEs	Earnings (\$M)	Output
Onsite Labor Impacts	4	\$0.36	\$0.36
Local Revenue and Supply Chain Impacts	4	\$0.18	\$1.33
Induced Impacts	5	\$0.23	\$0.62
Total Impacts	13	\$0.77	\$2.31

With respect to the operations phase, the number of FTEs that result from the project is 13. It would generate \$2.31 million dollars in annual economic activity and contribute \$770,000 in income on an annual basis.

It is important to note that the ongoing jobs created by the Wild Meadows project are very attractive jobs. Table 6 shows 2012 county level wage rates in Grafton and Merrimack counties for various industries.¹⁵ The industries chosen represent both the high and low ends of the wage scale. The also include those categories that currently have the highest number of jobs. The employment opportunities that will be created at the Wild Meadows facility would place those employees at the high end of the scale in both counties.

Table 6

	Grafton		Merrimack	ĸ
	Annual Average	Hourly	Annual Average	Hourly
Industry	Employment	Wage	Employment	Wage
Construction	1,275	\$22.41	2,861	\$25.93
Manufacturing	5,268	\$25.23	5,896	\$26.55
Health Care & Social Assistance	10,876	\$31.25	11,538	\$22.36
Professional & Technical Services	1,852	\$41.93	2,839	\$33.18
Retail Trade	7,302	\$13.19	27,330	\$14.94
Accommodation and Food Services	5,127	\$9.04	4,459	\$8.26
Manager of Company/Enterprise	n/a	n/a	436	\$47.09

Net vs. Gross Effects

Models by definition are nothing more than abstract representations of the real world. Hence they never perfectly incorporate any and everything found in the actual world. If they did, then by definition they would not be models (abstract simplifications of the world in which we live). The art of using models is to determine when these assumptions create potential problems and when they do not adversely affect the value of the estimates generated. That being said, regardless of how one evaluates a particular project, any model will be subject to limitations. In terms of the JEDI tool, one of the assumptions used to simplify the analysis is that the model looks at gross rather than net effects.

The basic structure of any input-output model is based on the premise that positive expenditures will be multiplied by some other positive number; thereby generating a significantly larger result in terms of local spending and employment. From this perspective, the JEDI tool with the

¹⁵ <u>http://www.nhes.nh.gov/elmi/statistics/documents/county2012.pdf</u>

associated IMPLAN multipliers will always show a positive gross impact on the local economy. However, it may be possible to say that in a full employment economy, the construction of a wind facility will not lead to any net new jobs, but will merely shift the mix of existing jobs as one is substituted for another. The same holds true with capital; every dollar used to construct a wind facility is a dollar that could have been used in a different project that might have generated more jobs or a higher level of economic activity.

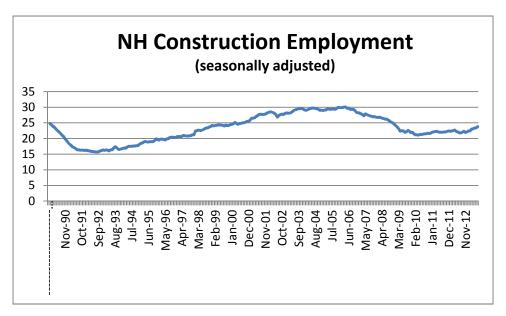
Thus, what is important are the net rather than the gross effects. These net effects would look at the difference between the next best use of workers or capital and the benefits associated with the project in question. From this perspective, the positive effects of a proposed project might be less than the gross effects suggested by the JEDI model and under certain circumstances might even be negative.

When using a model to evaluate the potential economic benefits, results need to be evaluated and placed within the appropriate economic context. Within the context of the proposed Wild Meadows Wind Project, it is important to evaluate whether or not sufficient local capacity exists to construct the facility, unemployed workers exist to operate the plant once it has been constructed, and whether sufficient capital exists to finance the project without crowding out other and potentially more worthwhile projects.

NH Labor Markets

In terms of evaluating whether or not sufficient capacity exists in the local economy to supply workers with the requisite skills to build the wind facility, one can look at the construction sector of the NH Economy. Using data provided by the Federal Reserve Bank of Boston, one can see that construction employment is well under its peak in 2006. This can be seen in Table 7.





Of course, one might argue that those jobs are long gone. Workers have found other employment and hence the Wild Meadows Wind Project will not generate net new jobs. However, a look once again at the data for the NH economy shows that while construction jobs have fallen, their loss has been offset by those in the Tourism and Hospitality Industries.¹⁶ This would suggest that some construction workers may be underemployed.

Underemployment exists when workers with particular skill, experiences, or education cannot find employment that matches their qualifications. Instead they must accept employment in jobs or industries that fail to take advantage of their desires or abilities and instead reluctantly accept jobs that they do not want.

In this case where a large portion of workers are underemployed, the creation of construction jobs would enable workers to leave lower skilled and paying jobs to accept higher paying construction ones. Under this scenario, net new jobs would be created because as construction workers leave the lower paying jobs in which they are currently employed, those who are still without a job would be able

¹⁶ Federal Reserve Bank of Boston. 2012. *New England Economic Indicators: Fourth Quarter*. Downloaded from: <u>http://www.bostonfed.org/economic/neei/back/2012/q412.pdf</u>

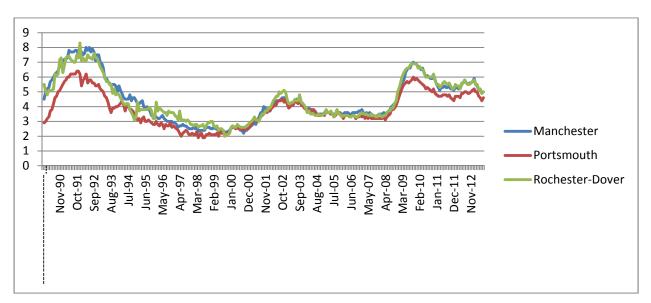
to easily enter the market and accept jobs in other industries. Looking at the three major NH

Metropolitan NECTAS where the unemployment rate is significantly above its low point, there appears

to be sufficient slack in the labor market to accommodate the Wild Meadows Project. The NH

unemployment rate can be found in Table 8.

Table 8



Unemployment Rate NH Metropolitan NECTAS (Seasonally Adjusted)

Capital Markets

The other issue when evaluating the gross vs. net effects of the JEDI Model is to look at capital markets. It could be the case that capital is in short supply and hence a project like Wild Meadows could crowd out the market; essentially taking capital that can only finance a single project. This could potentially mean that the construction of the Wild Meadows facility would mean that some other project could not be financed and hence built. Thus the jobs associated with the Wild Meadows Project might possibly be offset by a loss of jobs associated with some other project.

To evaluate whether or not capital markets are constrained, it is important to look at two key economic variables. The first is the amount of commercial loan activity. If commercial banks were making commercial loans at record rates, this might suggest that substantial crowding out might occur. However, as seen by the data in Table 9, commercial lending is well below the levels set before the 2008 recession.

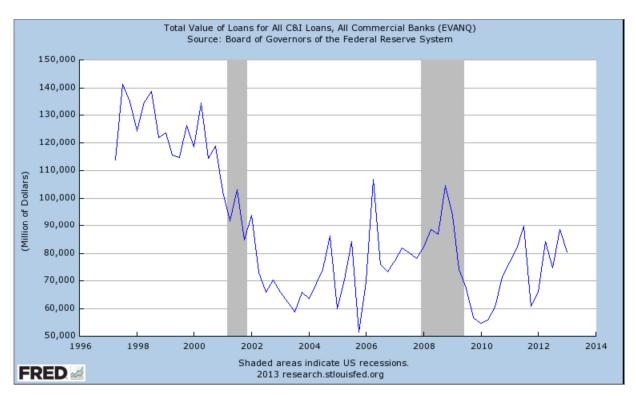
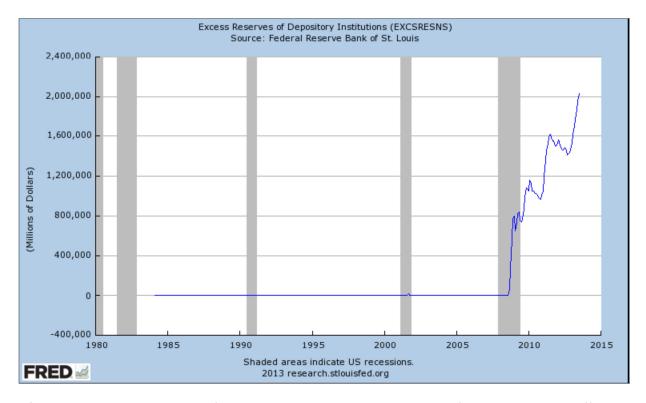


Table 9

Of course, the ability of banks to make commercial loans depends on the availability of excess reserves. When a customer makes a deposit at the bank, a portion is held in the form of required reserves and the remainder is available for loans. Known as excess reserves, they provide a good measure of whether banks have the capacity to make loans if they choose to do so. The availability of excess reserves can be found in Table 10.





After looking at the availability of excess reserves that might be available for bank loans, it is difficult to conclude that credit markets are capital constrained.

Moreover, it is important to realize that IBR is an international company that will be selffinancing the project and has a large variety of options for deploying its capital. Hence rather than having a \$150 million dollar project generating a large amount of economic activity and creating high paying jobs here in New Hampshire, those dollars could be used to stimulate a different state's economy.¹⁷ Rather than assuming that there is another \$150 million dollar project waiting in the wings,

¹⁷ The importance of U.S. subsidiaries of global companies to the NH Economy is substantial. Insourcing 39,400 jobs, these jobs account for 7.3 percent of the state's private sector workforce. On a per capita basis, NH ranks third in the nation in terms of jobs at U.S. subsidiaries. Most important, 44 percent of these jobs are in the higher paying manufacturing sector of the state's economy. <u>http://www.ofii.org/resources/jobs-by-state/new-hampshire</u>

in all likelihood, a similar development will not take its place to the economic detriment of the towns of Alexandria and Danbury.

Municipal Benefits

What sets New Hampshire apart from most other states is the lack of broad-based taxes such as sales and income taxes. However, municipal services must still be provided and in New Hampshire, they are financed primarily at the local level through property taxes. As a result, the property tax burden is higher in NH than in almost any other state.¹⁸ A relative comparison of property tax impacts taken from Tax Foundation data can be found in Table 11.

Table 11

County	Median Property Taxes Paid on Homes	Median Home Value	Tax as % of Home Value	Median Homeowner	Tax as % of
County NH AVG.	\$ 3,801	\$ 228,070	1.69%	Income \$ 68,553	Income 5.49%
USA	\$ 1,854	\$192,400	0.96%	\$ 65,088	2.85%

Property Taxes on Owner-Occupied Homes (2006-08 averages)

If we look at the property tax burden in the two towns affected by the Wild Meadows Wind Project, we see that Alexandria ranks 91, while Danbury comes in at 126 in terms of tax burden when compared with all of the other municipalities within the State of NH.¹⁹ The respective valuations, tax rates, and tax commitments for 2012 can be found in Table 12:²⁰

Table 12

¹⁸ According to the Tax Foundation, NH has the 4th highest property tax burden per capita of the 50 states. <u>http://taxfoundation.org/article/state-and-local-property-tax-collections-capita-state-2006-2010</u>

¹⁹ These rankings cover 224 municipalities in NH where 1 represents the municipality with the lowest tax burden and 224 would have the highest.

²⁰ 2012 Tax Rate Report downloaded from: <u>http://www.revenue.nh.gov/munc_prop/property-tax-rates-related-data/2012/documents/2012TaxRateReport.pdf</u>

Town	Modified Local Assessed	2012 Local Tax Rate	Tax Commitment
	Valuation		
Alexandria	\$201,326,753	\$19.96	\$4,018,481.99
Danbury	\$109,636,331	\$23.22	\$2,545,934.91

One of the reasons why Alexandria and Danbury are relatively high tax towns is because of their lack of a commercial tax base. They both rely primarily on residential property tax payers to fund almost all municipal services and with relatively small populations and large areas, their density is relatively low. This is shown in Table 13.

Table 13

Town	Total	Residential	Commercial	Other %	Population	Population
	Property	%	%			Density
Alexandria	43.0	89.1	2.8	8.1	1543	36 ppl per sq mile
Danbury	37.4	89.4	7.7	2.9	1138	30 ppl per sq mile

The Wild Meadows Project proposes that a PILOT will be paid to each town. As of the writing of this report, it is expected that Alexandria will receive \$290,000 in the first year and Danbury \$545,000 in the first year. The amount of property development that would be required to generate the equivalent amount in tax payments is shown in Table 14.

Table 14

Town	Payment	Property Value	% of Total Property Value
Alexandria	\$290,000	\$14,529,058	7%
Danbury	\$545,000	\$23,470,135	21%

To put this in perspective, assuming an average house value of \$250,000, and adhering to traditional development patterns, the equivalent investment in Alexandria would see only \$406,814 dollars in new commercial real estate development and the construction of 47 homes. In Danbury, with the same assumptions, the town would see an additional \$1,807,200 in commercial development and 84 new houses. In both towns the potential impact on town budgets and the need to expand municipal services such as school, police, fire, and road maintenance would be substantial. On the other hand, the expansion of a commercial tax base to support the provision of municipal services would be relatively small.

In contrast, the Wild Meadows project is a commercial project which requires no additional municipal services and hence the funds collected from their respective PILOTS could be used for to lower the tax commitment in each community; thereby lowering property tax rates. The new potential tax rates can be found in Table 15.

Table 15

Town	New Tax	New Tax Rate	Tax Rate Change	Percentage
	Commitment			Change
Alexandria	\$3,728,481.99	\$18.52	\$1.44	8%
Danbury	\$2,000,934.91	\$18.25	\$4.97	27%

For a house assessed at \$250,000, this would lead to annual property tax savings of \$360.11 in Alexandria and \$1,242.71 in Danbury. In the case of Danbury where the savings are about \$100 a month, this may be significant enough to have a positive impact on the value of housing in the community.

Property values are in part influenced by the demand for housing. The demand for housing is to a large extent dependent on the income and borrowing capacity of the buyer. Within the market for mortgages, strict standards exist for qualifying borrowers. The sum of the borrower's monthly payment for the mortgage, real estate taxes, and insurance must meet certain income requirements. Since many buyers are credit constrained, the monthly payment rather than the price of the house determines whether or not they can purchase a particular property. A savings of \$100 a month in property taxes represents the equivalent of \$10,000 in property value at an interest rate of 4%. In other words, the purchase price can be \$10,000 higher and the payment will remain the same when the monthly property tax payment is reduced by \$100.

Hence, lower property taxes will create movement for housing prices to appreciate over the long run. However, even if the payments in lieu of taxes are not used for tax reduction, they can still have a positive impact on real estate prices. Potential real estate buyers are attracted by a variety of factors. For example, the quality of the educational system relative to other towns in an area may increase the demand for housing. Thus even if the payments in lieu of taxes are not used for tax reduction, they may be spent in a way that increases the desirability of a town and hence increases the demand for real estate.

Of course this captures the special nature of the NH real estate market that is heavily influenced by real estate taxes. The important question is whether or not the benefit in terms of property tax reduction or an increase in municipal services is offset by a corresponding reduction in property values arising from the construction of the wind facility. Exploring the question of whether or not the construction of wind facilities has an impact on property values, Hoen et. al. (2011) constructed a study using 7459 sales of single family homes between 1996 – 2007 surrounding 24 existing wind facilities.²¹ Applying four different hedonic models, and a variety of robustness tests, they determined that neither the view nor distance to facilities had a statistically significant effect on sales prices.²²

²¹ Hoen, Ben, Wiser, Ryan, Cappers, Peter, Thayer, Mark and Gautam Sethi. 2011. Wind Energy Facilities and Residential Properties: The Effect of Proximity and View on Sales Prices. *JRER* 33(3): 279 – 316.

²² There have not been a large number of studies evaluating the effect of wind facilities on property values. Of those that currently exist, many have not been published in peer reviewed journals. That being said, hedonic valuation models currently represent the "gold standard" because they enable the researcher to control for

An even more recent study by Hoen et. al. (2013) found no statistically significant effects on real estate valued. Their study used the same hedonic modeling techniques with data from over 50,000 real estate transactions among 27 counties covering nine states. Evaluating home sales within a 10 mile radius of 67 different wind facilities (including 1198 homes within one mile of a turbine) they conclude that "the core results of our analysis consistently show no sizeable statistically significant impact of wind turbines on nearby property values."²³

However, it is important to note that many of the studies exploring the potential effects of the development of a wind facility on property values fail to take into account is the fact that property is not just a physical space, but it is also a bundle of property rights. Land owners have the right to develop their property within the limitations imposed by local zoning ordinances. Hence when calculating the potential effect of a particular development project, the appropriate comparison is not between the proposed project and the value of the attributes associated with an undeveloped plot of land. One needs to look instead at some of the potential alternate development projects that might take place on a particular piece of land.

For example, suppose the next highest and best use of a property would be to construct a mountain top resort with 150 guest rooms and various amenities. This type of commercial development will need to have roads built, parking lots constructed, a building large enough to house and take care of a large number of guests and other amenities such as a pool. Thus when looking at the potential impact of the development of a wind facility, the appropriate comparison is not the consequence of a road leading to a wind turbine versus no road at all. Rather, it would be comparing the incremental effect of

various potential effects, thereby isolating those particular characteristics relevant to the question being investigated.

²³ Hoen, Ben, Brown, Jason P., Jackson, Thomas, Wiser, Ryan, Thayer, Mark and Peter Cappers. 2013. A Spatial Hedonic Analysis of the Effects of Wind Energy Facilities on Surrounding Property Values in the United States. Ernest Orland Lawrence Berkeley National Laboratory. LBNL-6362E.

that road versus the road and corresponding parking lot that might be built with the development of a resort.

As long as a parcel of land is not in conservation, the owner has the right to develop the property. Hence the appropriate comparison is between one development proposal relative to the next best development opportunity that exists given the set of property rights associated with a particular parcel. This is consistent with the practices followed by professional appraisers. The value of a raw piece of land is not determined by what currently exists, but rather, is valued in terms of its highest and best use. The same holds true when comparing various development scenarios. Thus the true impact is not to evaluate the existence of a wind project relative to undeveloped land, but instead, to what might be otherwise developed on the same parcel.

Conclusion

A characteristic of wind power is that it is very site specific. Small increases in wind speed can lead to large increases in wind energy. In New England, the best locations are typically mountain ridges and shorelines. NREL estimated in 2010 that only 1.78% of the available land in NH is suitable for developing wind power at a capacity factor in excess of 30% at 80 meters.²⁴

Despite the physical challenges posed by the geography of the State of New Hampshire, the General Court and previous Governor have decided on multiple occasions that renewable energy is the future of the State and that wind can play an important role in reducing the State's dependence on fossil fuels. The benefits of an alternate energy strategy have already been debated and policy has been formulated to encourage the development of the State's potential to generate wind power.

The benefits to the state are clear. The positive economic impacts will be large and continue throughout the life of the project. These impacts are found first in the construction phase which will

²⁴ The spreadsheet showing wind potential can be downloaded at http:// Error! Hyperlink reference not valid.

create the full time equivalent of 404 jobs, \$21.77 million dollars in earnings and \$42.35 million dollars in increased economic activity, and second in the operations phase with the creation of 13 full time equivalent jobs, \$770,000 in annual income and \$2.31 million dollars of increased economic activity each and every year for the life of the project.

The benefits to the host communities are equally impressive. With a small commercial tax base, both Alexandria and Danbury will receive substantial payments in lieu of taxes that can be used to reduce already high property taxes or improve/expand municipal services. While alternative investments may exist for the rest of the state, for these two municipalities, it is the best opportunity for reducing the tax burden on already stressed homeowners.

Appendix A

The following is indicative of the wide range of organizations that use the IMPLAN system, but is not meant to be a comprehensive list.

Agricultural Statistics Service

Animal & Plant Health Inspection Service

Argonne National Laboratory

Army Corp of Engineers

Bureau of Ocean Energy Management

Bureau of Economic Analysis

Bureau of Land Management

Bureau of Reclamation

Department of Agriculture Rural Development

Department of Transportation

Economic Research Services

Environmental Protection Agency

Federal Reserve Bank

Fish & Wildlife Service

Forest Service

Geological Survey

National Marine Fisheries Service

National Park Service

Natural Resources Conservation Service

Pacific Fishery Management Council

Sandia National Laboratories

AK Department of Fish & Game

AR Department of Economic Development

AZ Department of Commerce

CA Department of Fish and Game

CA Department of Transportation

CA Department of Water Resources

CA State Water Resources Control Board

CO Department of Labor & Employment

CT Department of Community and Economic Development

CT Department of Labor

CT Economic Resource Center

DE Economic Development Office

FL Department of Environmental Protection

FL Agency for Workforce Innovation

FL Fish & Wildlife Conservation Commission

FL Governor's Office

FL Labor Market Statistics

FL Legislature

FL Office of Tourism: Visit Florida

IN Department of Workforce Development

KY Cabinet for Economic Development

LA Department of Wildlife & Fisheries **MD** Department of Business & Economics **MD** Department of Natural Resources **MD** Department of Transportation ME Office of Rural Health ME State Planning Office MI Department of Natural Resources- Forest Mgmt Division MN Department of Agriculture Marketing Section **MN** Department of Economic Security **MN** Department of Natural Resources **MN Economic Development Center** MN Office of Legislative Auditor MO Department of Economic Development MO Department of Health & Human Services MS Department of Forestry **MS** Institutions of Higher Learning MT Department of Commerce MT Department of Labor & Industry NC Department of Commerce **NC Division Marine Fisheries NE Department of Economic Development NE Department of Revenue** NM Department of Agriculture NV Department of Conservation & Water NY Department of Labor NY Office of the State Comptroller **OH** Department of Development **OK Department of Commerce OR** Department of Forestry **OR Economic Development** SC Employment Security SC State Office of Rural Health **TX Forest Service** TX Water Development Board **UT Division of Parks & Recreation** UT Office of Planning and Budget VA Department of Forestry VA Employment Commission WA Department of Revenue WA Department of Transportation WI Department of Transportation WI Department of Workforce Development WV Development Office

Albany State University Arizona State University Arkansas State University Armstrong Atlantic State University Auburn University Augusta State University **Bowling Green State University** California Polytechnic State University California State University, Chico California State University, Sacramento **Calvin College Citadel College Clarion State College Clemson University Cleveland State University Coastal Carolina University** College of William & Mary Colorado State University **Columbia University** Cook College Rutgers University **Cornell University** Creighton University **Duke University** Eastern New Mexico University Eastern Washington University Elon College Flathead Valley Community College Florida Gulf Coast University Florida International University Florida State University Gardner-Webb University George Mason University George Washington University Georgia State University Georgia Tech. Hamline University Humboldt State University Idaho State University Indiana University, South Bend Iowa State University Louisiana State University Marshall University Michigan State University Middle Tennessee State University Mississippi State University Montana State University National University System New Mexico State University New School University Nicholls State University NLH Agricultural University of Norway Nord-Trondelag - Distriktshogskole, Norway

North Carolina State University Northeast Louisiana University Northern Arizona University Northern Illinois University Northwest Nazarene University **Ohio State University Oklahoma State University Old Dominion University** Penn State University **Presbyterian College Purdue University Rutgers University** Salisbury University San Diego State University SE Missouri State University Shippensburg University Sonoma State University South Dakota State University Southern Illinois University Southern University Southern Utah University State University of New York, Buffalo **Tennessee State University** Texas A&M International University **Texas A&M University** Texas A&M University-Commerce Texas A&M University-Kingsville **Texas Tech University** Troy State University University of Alabama University of Arizona University of Arkansas, Fayetteville University of Arkansas, Little Rock University of Baltimore University of California, Berkeley University of California, Riverside University of California, Santa Barbara University of Colorado University of Colorado, Colorado Springs University of Connecticut University of Delaware University of Florida University of Georgia University of Hawaii, Manoa University of Idaho University of Illinois, Champaign University of Illinois, Chicago University of Illinois, Springfield

University of Kansas University of Kentucky University of Louisville University of Massachusetts, Amherst University of Massachusetts, Dartmouth University of Memphis University of Minnesota University of Minnesota, Duluth University of Mississippi University of Missouri, Columbia University of Missouri, St. Louis University of Montana University of Nebraska University of Nebraska, Omaha University of Nevada, Reno University of New Hampshire University of New Mexico University of North Carolina, Chapel Hill University of North Carolina, Charlotte University of North Carolina, Greensboro University of North Dakota University of Northern Arizona University of Northern Iowa University of Northern Texas University of Notre Dame University of Oklahoma University of Rhode Island University of Richmond University of San Diego University of South Carolina University of South Florida University of Southern California University of Southern Colorado University of Southern Indiana University of Southern Mississippi University of Tennessee University of Texas, Austin University of Texas, El Paso University of Texas, Pan American University of Texas, San Antonio University of Toledo University of Vermont University of West Florida University of Wisconsin Center, Rock County University of Wisconsin, Madison University of Wisconsin, Whitewater University of Wyoming Utah State University

Virginia Commonwealth University Virginia State University Virginia Tech Washington State University Washington State University, Puyallup West Virginia University West Washington University Western Carolina University Western Illinois University Wingate University Woods Hole Oceanographic Institute Alpena Regional Medical Center Asheville Chamber of Commerce Association of Bay Area Governments Center for Labor & Community Research Chattanooga Area Chamber of Commerce City of El Paso Economic Development **City of Lubbock** City of Virginia Beach Greater Austin Chamber of Commerce Greater Omaha Chamber of Commerce **Greater Phoenix Economic Council** Lower Colorado River Authority Maricopa Association of Governments Mass. League of Comm Health Centers National Indian Gaming Association Nebraska Public Power District Neighborhood Reinvestment Corporation Northeastern Pennsylvania Alliance Nuclear Energy Institute **Orange County Business Council** Sacramento Area COG San Diego Association of Governments Sarasota County Government Southern California Association of Governments St. Louis Reg. Commerce & Growth Suffolk County Legislature Tampa Bay Regional Planning Council **Tennessee Hospital Association** Union of Concerned Scientists

AECOM

- Applied Development Economics
- Battelle Pacific NW Labs
- BBC Research
- Beacon Hill Institute
- Booz, Allen and Hamilton
- Cambridge Systematics
- CC Benefits
- **CDM Smith**
- CH2M Hill
- **Charles River Associates**
- **Chmura Economics & Analytics**
- CIC Research
- Coopers & Lybrand LLP
- CSL International
- Dames and Moore
- Dean Runyan Associates
- Deloitte & Touche LLP
- Dornbusch & Co
- Duke Power Co.
- E.D.Hovee & Company
- **ECO** Northwest
- Ecology and Environment, Inc.
- **Economic Development Research Group**
- Economic Research Associates
- Elliott D. Pollack & Company
- EMSI
- Energy and Environmental Engineering
- **Environmental Sciences Associates**
- Ernst and Young LLP
- **ESI** Corporation
- Foster Wheeler Environmental Corp.
- Hazen & Sawyer
- HLB Decision Economics, Inc.
- Hobson Ferrarini Associates
- HVS Convention, Sport&Entertainment
- **ICF** Kaiser
- Jack Faucett Associates
- Jones and Stokes, Assoc., Inc.
- KPMG Peat Marwick LLP
- Mangi Environmental Group

McDowell Group

National Economic Research Associates, Inc.

Neenan Associates

NorthStar Economics

PriceWaterhouseCoopers

Public Sector Consultants

Robert Charles Lesser & Co. Sage Policy Group, Inc.

SAIC

Sparks Companies Inc.

Strategic Advisory Group

Tetra Tech, Inc.

The Concord Group

URS Corporation

APPENDIX B

Selected local studies using the IMPLAN multipliers

New England Cable and Telecommunications Associate Inc. 2011. Connecting New Hampshire: Cable's Impact on the State's Economy.

Defense Technology Initiative. 2012. The New England Defense Industry: Current Profile and Economic Significance.

MaineDOT. 2005. Economic Benefits of Amtrak Downeaster Service.

Foundation for Healthy Communities, NH Hospital Association and National Center for Rural Health Works. 2009. The Economic Impact of Hospital Systems in New Hampshire

NH Manufacturing Extension Partnership (NH MEP). The Economic Impacts of the New Hampshire Extension Partnership Program on the New Hampshire Economy.

American Petroleum Institute. 2013. The Economic Impacts of the Oil and Gas Industry on the U.S. Economy in 2011: Employment, Labor Income and Value Added.

The Society for the Protection of New Hampshire Forests. 1999. The Economic Impact of Open Space in New Hampshire.

Outdoor Industry Foundation. 2006. The Active Outdoor Recreation Economy: a \$730 billion annual contribution to the U.S. Economy.

Pease Development Authority. 2013. Main Wharf Expansion.

Town of Peterborough. 2002. Master Plan

New Hampshire Lakes Association. 2003. Estimates of Select Economic Values of New Hampshire Lakes, Rivers, Streams and Ponds - Phase II Report.

New Hampshire Healthy Families Campaign. 2003. The Fiscal and Economic Impacts of Increasing the Tobacco Tax in New Hampshire.

NH Camp Directors Association. 2008. The Economic Impact of the Camp Industry on the State of New Hampshire.