

**THE STATE OF NEW HAMPSHIRE
BEFORE THE
SITE EVALUATION COMMITTEE
DOCKET NO. 2015-04**

PRE-FILED DIRECT TESTIMONY OF LISA K. SHAPIRO

**APPLICATION OF PUBLIC SERVICE COMPANY OF NEW HAMPSHIRE
D/B/A EVERSOURCE ENERGY
FOR A CERTIFICATE OF SITE AND FACILITY FOR CONSTRUCTION OF A
NEW 115 kV TRANSMISSION LINE**

THE SEACOAST RELIABILITY PROJECT

April 12, 2016

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Qualifications and Purpose of Testimony

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Q. Please state your name, title and business address for the record.

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A. My name is Lisa K. Shapiro and my business address is 214 North Main Street, Concord, NH 03301. I am Chief Economist at Gallagher, Callahan & Gartrell, P.C.

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Q. Please briefly summarize your relevant background and employment experience.

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A. I hold a Ph.D. in Economics from Johns Hopkins University and have approximately 20 years of experience in analyzing New Hampshire property taxes as part of my job. My doctoral dissertation was on property taxes and voting behavior with a case study of New Hampshire. I was the lead author on the seminal study on the then-proposed new statewide property tax enacted in New Hampshire. I also prepared the analysis of the estimated property taxes paid by the proposed Portland Natural Gas Transmission System. I have prepared property tax analyses for a variety of private and institutional organizations. I have consulted for utilities, merchant generators, and manufactures to assist with property tax analysis, including testifying and representation before the New Hampshire Legislature on legislative proposals regarding property taxes.

I have authored a number of economic impact studies, reports, and presentations on the economic and fiscal impacts of infrastructure investments and public policies. I have provided expert economics testimony before the New Hampshire Public Utilities Commission, and I have also testified before the New Hampshire legislature on the economic and policy impacts of proposed legislation concerning electric industry restructuring, the Renewable Portfolio Standard (“RPS”), the Regional Greenhouse Gas Initiative (“RGGI”), pollution control tax exemptions, utility taxes, and other business and tax proposals.

I have also served on the boards of the New Hampshire Retirement System, the Federal Reserve Bank of Boston’s New England Public Policy Center Advisory Board, Josiah Bartlett Center for Public Policy, and was a member of Governor Shaheen’s New Hampshire Commission on Education Funding. For further information, please see my CV, attached hereto as Attachment A.

1 **Q. Have you previously testified before the Site Evaluation Committee?**

2 **A.** No, although I have submitted pre-filed testimony in support of the
3 Merrimack Valley Reliability Project and the Northern Pass Transmission Project.

4 **Q. What is the purpose of your testimony?**

5 **A.** I have been retained by Public Service Company of New Hampshire d/b/a
6 Eversource Energy to provide information on the economic effect of the proposed
7 Seacoast Reliability Project (“SRP” or the “Project”) on host communities, nearby
8 communities, counties, and the State. Specifically, my report provides information on the
9 estimated property tax payments by SRP to local communities, counties, and the State,
10 and the economic effect on in-state economic activity during the development,
11 construction and operation of the Project.

12 **Q. Please briefly describe the Seacoast Reliability Project.**

13 **A.** SRP is an approximately \$77 million electric transmission Project
14 designed to meet the electric reliability needs of the New Hampshire Seacoast Area. The
15 proposed infrastructure investments are located in Madbury, Durham, Newington, and
16 Portsmouth.

17 **Estimated Seacoast Reliability Property Tax Payments**

18 **Q. Can you please provide an overview of the sources of data and the
19 approach and methodologies used to develop the estimated SRP property tax
20 payments?**

21 **A.** The Project team provided information on the total cost of the Project, and
22 allocated the costs to the four host communities. This allocated cost provides the basis for
23 estimating the taxable value in the first full year. Data on tax rates, expenditures, and tax
24 bases were found in the New Hampshire Department of Revenue Administration reports.
25 Actual taxes paid by SRP would depend on the total cost and market value of the
26 SRP property in each community, government spending, other sources of revenue, and
27 the tax base, after construction.

28 In order to develop an estimated range for the SRP first year annual tax payment
29 post-construction, simulations were run using different assumptions on tax and growth
30 rates, and the taxable value of SRP in each community.

1 **Q. Please provide an overview of the costs of the project within each of**
2 **the proposed host communities?**

3 A. Approximately 90 percent of the total Project costs are allocated to
4 Durham and Newington. For the other two proposed host communities, about \$3.5
5 million in Project cost is in Madbury and about \$4.6 million in Portsmouth. Appendix 44,
6 State and Local Tax Revenue Data, shows the estimated Project allocated cost in each
7 community, and as compared to the most recent (2014) town valuation.

8 **Q. Can you please summarize the estimated SRP local property tax**
9 **payments for the first year post-construction?**

10 A. Actual taxes paid will depend on the value of the SRP property in the
11 community, local spending, other sources of revenue, and the tax base. Appendix 44,
12 State and Local Tax Revenue Data, reports the estimated range of SRP first year local
13 property tax payments. Ranges are based on different simulations using current and
14 actual tax rates and spending levels, different growth rate assumptions, and a discounted
15 simulation on SRP property value in a community to estimate a lower range of payment
16 to provide a higher degree of confidence. Details on the specific assumptions and results
17 for the nine different simulations run to develop the range are reported in Appendix 44,
18 State and Local Tax Revenue Data,.

19 **Q. Can you please explain what local property taxes are referred to when**
20 **estimating the SRP local property tax payments?**

21 A. Local property taxes combine the municipal or city property tax with the
22 local education property taxes.

23 **Q. Are the estimated SRP first year local property tax payments to the**
24 **four Seacoast communities offset by any increase in local expenditures?**

25 A. I am not aware of any increased expenditures on local services due to the
26 addition of approximately \$77 million in taxable base in the four Seacoast communities.
27 The Project is not expected to cause any direct increase in the number of students, nor
28 increased need for public safety protection services, nor other infrastructure investments
29 or expenses for roads, water, sewer or fire protection. Thus, it is not expected that the
30 SRP estimated property tax payments are offset by any direct increased demand for and
31 expenditures on local services.

1 **Q. Does the addition of the approximately \$77 million in taxable**
2 **property in the proposed host communities provide fiscal benefit to other**
3 **communities?**

4 A. Yes, through tax base sharing. Durham and Madbury are in a cooperative
5 school district with a third community, Lee. Because the costs for education are shared in
6 part based on the total equalized property value in each community, the tax benefit
7 (through tax payments and reduction of existing property owner's share of local
8 expenditures) of the SRP property in Durham and Madbury will in part be shared with
9 Lee. Similarly, communities throughout Strafford and Rockingham Counties and across
10 the State will benefit fiscally.

11 **Q. Please summarize the estimated SRP property tax payments in the**
12 **first year after construction to the county and state governments.**

13 A. The Project is proposed to be located in two different counties—Strafford
14 and Rockingham. SRP tax payments to Strafford County are estimated at approximately
15 between \$122,000 and \$134,000 and to Rockingham from between \$35,000 to \$39,000.
16 County budgets to be raised from property taxes are allocated to each community in a
17 county based on the total equalized value of property in that community. Because of this
18 shared responsibility for county budgets, all communities within each of the two counties
19 share in the benefit from the new SRP taxable property county tax payments.

20 Utility property also pays the state utility education tax directly to the state. Utility
21 property does not pay the state property tax at the community level, but pays the state
22 directly at a higher fixed rate of \$6.60 per thousand of assessed value. The estimated first
23 year utility education property tax SRP payment is estimated at about \$460,000 to
24 \$562,000. The state uses these revenues to distribute back to communities throughout the
25 state for state aid to education.

26 **Q. Did you provide an estimate of SRP property taxes paid over the life**
27 **of the Project?**

28 A. No I did not. SRP will continue to pay property taxes through the life of
29 the project. The actual payments will depend on a number of different factors—the fair
30 market value of the SRP property over time, local and county spending levels, the total
31 tax base, and other sources of revenue.

1 **Estimated Seacoast Reliability Project Impact on In-State Economy During**
2 **Construction**

3 **Q. Please explain what Project costs were used to estimate the in-state**
4 **economic impacts of the proposed Seacoast Reliability Project.**

5 A. The estimated cost of constructing the proposed Project from inception
6 through 2018 is estimated at approximately \$77 million, including engineering, project
7 management, siting, material, construction, and other costs such as testing, AFUDC, and
8 contingencies. The estimated cost of constructing the Project between 2015 and 2018
9 (exclusive of expenditures prior to 2015 and after 2018, and exclusive of testing,
10 indirects, AFUDC and contingencies) is approximately \$60 million. An estimated \$17.4
11 million will be spent on goods and services supplied by New Hampshire workers and
12 businesses in the 2015 through 2018 time period. As explained below, this New
13 Hampshire-specific spending estimate provides the basis for estimating the in-state
14 economic impacts of the proposed Project.

15 **Q. Please describe the model you used to estimate the economic impacts**
16 **of the proposed Seacoast Reliability Project.**

17 A. Estimated expenditures for the Seacoast Reliability Project on professional
18 and technical services, engineering, site work, materials and construction during the
19 period 2015 through 2018 were used as inputs into a widely used economic model called
20 the Regional Economic Models, Inc. (REMI) model. The REMI model is a sophisticated
21 dynamic forecasting and policy analysis tool, known as an econometric model that is
22 widely used in the public and private sectors throughout the country. The model is used
23 in planning studies conducted by federal, regional, state and local government planning
24 agencies; consultants; universities; non-profit research institutions; and project
25 developers. In New Hampshire, the REMI model was used for example by the University
26 of New Hampshire, on behalf of the Department of Environmental Services, to estimate
27 the economic benefits of enacting legislation to join the Regional Greenhouse Gas
28 Initiative (“RGGI”), and by the New Hampshire Economic and Labor Market
29 Information Bureau (“ELMI”) to estimate the economic impacts from closures of large
30 pulp and paper mills in the North Country, construction of a new federal prison in Berlin,
31 and a potential closure of the Portsmouth Naval Shipyard. The REMI model simulates the

1 dynamic, interactive effects over time and across industries that result from a change in
2 the economy, such as a large investment in an energy infrastructure project. The model
3 used in this study was a twenty-three sector New Hampshire-specific REMI model.

4 **Q. Did you model different scenarios using the REMI model?**

5 A. Yes, I did. I modeled base case scenarios using several different policy
6 variables that can be used to account for in-state expenditures in the areas of construction;
7 professional and technical services; power and communication structures; and equipment
8 products. The results of the base case scenarios provide the basis for the ranges of results
9 reported here. I also looked at sensitivity scenarios that assumed that some of the workers
10 involved in the construction of the proposed Project would be paid at higher rates than
11 workers in the power and communications structures sector. Higher rates of pay would
12 have the effect of reducing the estimated number of jobs that will result from a fixed
13 construction budget. Some of the electrical line workers who work on the proposed
14 Project may experience higher pay because, according to the US Bureau of Labor
15 Statistics, these types of workers can encounter serious hazards on the job, including
16 working with high-voltage electricity, often at great heights; the work can be physically
17 demanding; if needed, some work can occur during irregular hours (evenings, weekends,
18 and holidays); and to become proficient, most line installers and repairers require
19 technical instruction and long-term on-the-job training.

20 **Q. What types of economic impacts is the Seacoast Reliability Project**
21 **expected to have in New Hampshire?**

22 A. The Project will create economic benefits locally and statewide by
23 increasing jobs, economic output (sales), gross state product (“GSP”), and personal
24 income during the construction phase of the proposed project, 2015 through 2018. The
25 Project will also add additional taxable property in the four host communities, and SRP
26 will pay property taxes locally, and to two counties and the State over the life of the
27 Project. The estimated benefits associated with the construction of the proposed Project
28 are explained below.

1 **Q. How much will be spent during the construction phase of the**
2 **proposed Seacoast Reliability Project and what types of goods and services will be**
3 **purchased?**

4 A. The estimated cost of constructing the proposed Project between 2015 and
5 2018 is approximately \$60 million. Additional Project costs for financing, other indirect
6 expenses, the remaining contingences, and expenses incurred prior to 2015 and after
7 2018, bring the total Project cost estimate to approximately \$77 million. Of this total, an
8 estimated \$17.4 million will be spent on New Hampshire workers and businesses.
9 Construction of a large energy facility typically utilizes a mix of in-state as well as out-
10 of-state vendors and workers including those in specialized fields. Expenditures will be
11 made on local goods and services related to civil engineering, project management, site
12 work, general construction, crane services, electrical services, steel work, welding, and
13 other high-value construction-related work.

14 **Q. What is the estimated number of *direct construction* jobs associated**
15 **with the construction of the proposed Project?**

16 A. The REMI model estimates that the *direct construction* work force will be
17 approximately 35 workers or fewer in the non-peak years of construction (2015, 2016,
18 and 2018) and 30 to 67 construction workers during the peak year of construction, 2017.
19 PSNH has indicated it will work to maximize the use of construction-related workers
20 from New Hampshire to the extent they are available. To the extent workers do not live
21 in the area and come here to work, demand could increase for lodging, food and sundries.
22 Those purchases are not estimated nor included in the model.

23 **Q. What does the REMI model estimate for the total number of New**
24 **Hampshire jobs, broken out by direct, indirect, and induced, resulting from the**
25 **construction of the proposed Project?**

26 A. Based on the input data that \$17.4 million will be spent in New Hampshire
27 during the years 2015 through 2018, the REMI model estimates that the *annual average*
28 total number of New Hampshire jobs during the SRP construction period is between 35
29 and 55 depending on the assumptions and modeling specifics. The peak number of total
30 jobs in 2017 is estimated to be between 69 and 123, depending on the assumptions and
31 modeling specifics. These estimated employment impacts reflect direct New Hampshire

1 employment in occupations tied directly to the construction of the Project, as well as
2 indirect and induced in-state employment through the multiplier effect. Indirect and
3 induced jobs reflect New Hampshire jobs at companies supplying goods and services to
4 the proposed Project and its workforce, as well as jobs resulting from spending in the
5 local economy by direct and indirect workers employed due to the Project. In general, a
6 little more than half of the estimated jobs are considered direct jobs, and a little less than
7 half are indirect and induced jobs.

8 **Q. What does the REMI model estimate for the annual average total**
9 **number of New Hampshire jobs, broken out by key industries?**

10 A. The REMI model estimates that the *annual average* total number of New
11 Hampshire jobs (direct, indirect, and induced) in the construction industry will range
12 from 16 to 31 , with a peak of approximately 36 to 77 in 2017, the peak year of
13 construction. The *annual average* total number of New Hampshire jobs in the
14 professional and technical services industry will range from 6 to 7, with a peak of
15 approximately 7 to 9 in 2017. The *annual average* total number of New Hampshire jobs
16 in the retail trade industry will range from 2 to 4, with a peak of approximately 4 to 9 in
17 2017. And the annual average total number of New Hampshire jobs in all other industries
18 (for example, manufacturing, wholesale trade, finance and real estate) will range from 7
19 to 10, with a peak of approximately 14 to 21 in 2017. ¹

20 **Q. What estimates does the REMI model produce for economic output**
21 **(sales) and Gross State Product as a result of Project construction?**

22 A. Economic output, or sales, captures all of the intermediate goods
23 purchased as well as all of the final goods and services that are captured in Gross State
24 Product. Based on the assumption that \$17.4 million will be spent during the four-year
25 period 2015 through 2018, the REMI model estimates New Hampshire's average annual
26 sales to increase by about \$6.9 million to \$7.0 million per year and average annual Gross
27 State Product to increase by about \$4.4 million to \$4.9 million per year during the four-
28 year period. In 2017, the peak year of construction, sales will increase by \$14.6 million to

¹ Note that jobs by industry may not sum to the totals reported due to rounding as well as the fact that ranges are being reported based on the results from the base case scenarios described earlier in this testimony.

1 \$15 million and GSP will increase by \$9.4 million to \$10.1 million. On a cumulative
2 basis over the construction phase, the state's economic output will be an estimated \$27.5
3 million to \$27.9 million higher and GSP an estimated \$17.5 million to \$19.5 million
4 higher than they would be in the absence of constructing the proposed Project. To the
5 extent that less than \$17.4 million is spent locally, or there are greater leakages from New
6 Hampshire for a project built on the seacoast than there are on average statewide, these
7 estimates would be somewhat reduced. The \$17.4 million estimate includes
8 approximately 1 percent of the "other" project costs (e.g., indirect expenses,
9 contingencies, etc.) being spent on New Hampshire workers and businesses. To the
10 extent that project expenditures in New Hampshire are greater than \$17.4 million, the
11 REMI estimates for economic impacts would likely also be somewhat higher.

12 **Q. What estimates does the REMI model produce for personal income as**
13 **a result of Project construction?**

14 A. The estimated employment impacts and economic activity associated with
15 construction of the proposed Project will in turn lead to greater personal income for New
16 Hampshire workers. Based on the REMI model, and as a result of the direct, indirect, and
17 induced economic activity, personal income in New Hampshire is estimated to increase
18 by a total of \$8.7 million to \$13.3 million on a cumulative basis over the construction
19 period, averaging an annual increase of about \$2.2 million to \$3.3 million during the
20 construction period 2015-2018. Personal income is estimated to peak in 2017 within the
21 range of \$4.2 million to \$7.1 million.

22 **Q. Please summarize the results of your analysis.**

23 A. The results of simulation analyses estimate that in the first year of
24 operation, the Project will pay between \$1.5 to \$2.1 million in total property taxes. This
25 overall estimate can be broken down into the following categories:

- 26 • \$956,000 to \$1.4 million to the four local communities
- 27 • \$157,000 to \$173,000 to the two counties
- 28 • \$460,000 to \$562,000 to the State for redistribution to local school
29 districts through state aid

1 The Project will also pay property taxes during the construction based on what is
2 completed each year and will continue to pay property taxes throughout the life of the
3 Project.

4 PSNH estimates that of the approximately \$77 million total budget,
5 approximately \$17.4 million is expected to be spent directly on materials and services
6 supplied by New Hampshire companies and workers. Using the standard basic REMI
7 economic model for New Hampshire, the economic impact of the construction of the SRP
8 project on New Hampshire is estimated to support about 69 to 123 total New Hampshire
9 jobs during the peak year of construction, and about a \$28 million cumulative increase in
10 New Hampshire's economic output.

11 **Q. Does that conclude your testimony?**

12 A. Yes.